



our PROFILE



LAETEAON
WEALTH MANAGEMENT SERVICES

About Us

Laeteon Wealth Management Services Ltd was founded to provide accurate and reliable information on investment opportunities in Africa in order to encourage engagements. In addition, it was formed to educate individuals on how to manage their personal and business finances.

Our main goal is to provide accurate and relevant information to our clients that will enable them make sound financial choices. Our secondary goal is to educate our clients about how to effectively manage their assets and give them the skills to gain confidence in making financial decisions for themselves and for their businesses.

At Laeteon, we value integrity, discipline and trust. We aim for customer satisfaction in all our engagements. We respect our clients' right to choose from the various products in the market and thus are an independent adviser. Our job is to equip our clients with the tools to make informed decisions

LAETEON WEALTH MANAGEMENT SERVICES

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Our Services

Africa Market Entry

We are your preferred partner for expanding your business across the African continent. You benefit from the experience of our existing clients as well as our network of professionals working across the continent. No experience is as valuable as that of those who have walked the road ahead of you. Why make the same mistake?

We provide specific information on company registration, labor laws, local business organizations and groups relevant to your business, local industry players and many more. In addition, we guide you through the process to ensure that you make the best decision for your business.



Our Services

For Business

Business Plan Writing, Review and Analysis

A business plan is essential to envision the direction of any company. Laeteon Financial Advisors will work with you to create a business plan that captures your vision for your business. If you have an existing plan and are looking for assurance on its effectiveness, we will review and critically analyze the plan, offering suggestions for improvement as necessary.

Industry Research and Feasibility Studies

Do you have a business idea but are unsure of its viability? Our research team will collect the data necessary for you to make an informed choice on whether to start the business. With this information, we will conduct a detailed feasibility study that will enable you to embark on your business venture with peace of mind, being aware of any risk factors and how to mitigate them

Acquiring and Managing Capital

We will provide direction on sources for start-up or expansion capital. In addition, we will guide you on how to manage your initial capital so that it provides the maximum benefit.



Our Services For Individuals

Personal Financial Planning

A financial plan is a customized plan that is unique to an individual. We at Laeteon will help you make the right plan that would put you on the path to financial independence

We provide a wide range of financial services for individual. These include:

Budgeting: A budget is the first step to managing your finances. We will guide you through the process of creating a budget and tracking your expenses in order to set realistic goals

Compliance: Every financial decision you make has implications. We will make sure that you understand compliance requirements pertaining to your investments

Investments: The right investments could help you realize your financial goals as fast as the wrong investment choices could make you have to rewrite them. We provide sound advice on how to make your money effectively work for you.

Tax management: We help you understand the tax implications of your financial activities, guiding you through the tax maze to ensure that you do not incur any avoidable losses or penalties.



“ We give you the tools
so you can make informed decisions.”



Investment Management

Whether you are looking for long term investment options or shorter term commitments, we can steer you in the right direction. Some of your options include:

Stocks and bonds: We provide information on the performance history of existing stocks, bonds or Treasury bills as well as projections based on our market analysis. We guide you on the process of purchasing and managing your portfolio.

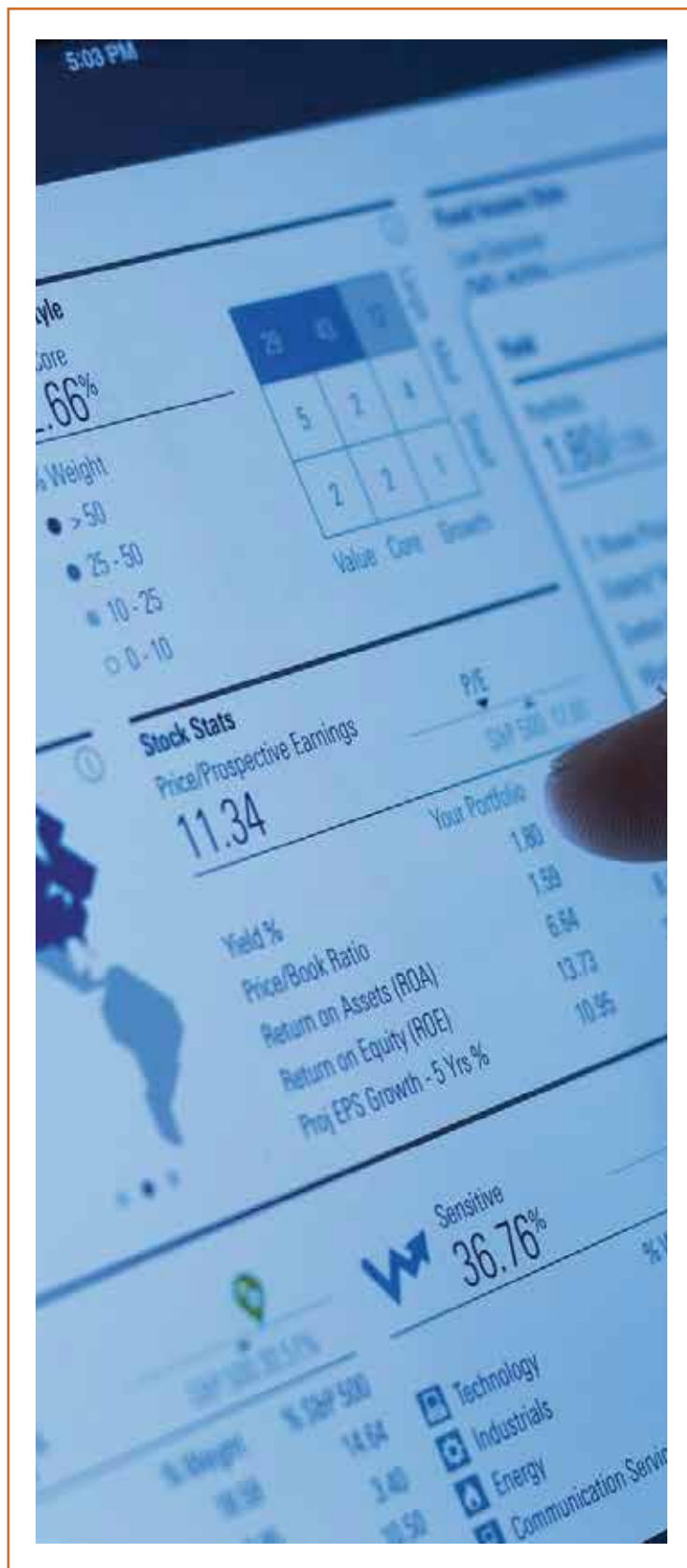
Unit Trusts provide investment diversification without the requirement for huge financial outlay. Laeteon Financial Advisors will identify the most ideal unit trusts that match your financial goals, investment period and available capital.

Real Estate: The real estate market is full of possibilities. You can choose to be an active or passive investor. We will help you find the right place in the right area.

Money Market Fund: For the conservative investors, this option will enable you maximize your returns through investing in a range of debt securities and fixed deposit instruments.

Venture Capital: Are you looking to invest in a business? We will help you find the right business by evaluating current trends, business operations and expected returns.

Other Investments: Recognizing that each client is unique, we offer advice on other investment possibilities that are not listed above.



Banking and Cash Management

There are several banks in operations with varying services, benefits and fees. How do you decide the right bank to work with?

Banks: We will provide a summary of the services each bank offers to enable you select the right one for your needs

Loans: We will provide information on which banks offer the best interest rates for different loan products as well as risk factors for these products

Cash flow management: We will provide tips on tools on how to properly manage your cash to avoid cash flow emergencies

Credit cards: We decipher the mystery of credit cards and advise you on appropriate usage

Retirement and Estate Planning

Our financial advisors will enable you avoid common problems faced in retirement e.g. lack of resources, by helping you set and plan for retirement. In addition, our legal team will work with you to establish appropriate documents to safeguard your assets e.g.

Wills: A last will and testament ensures that your assets fulfill their intended purpose

Trusts: A trust document can be drawn in the place of a Will for your assets to be used to fulfill set objectives and ensure that your beneficiaries receive support per your stipulated guidelines.

Insurance Products

As you work towards attaining your financial goals, you accumulate assets along the way. These assets, including you, should be protected in order to mitigate risk.

A Laeteon Financial advisor will help you identify those areas where you may benefit from insurance, and give you direction on how to obtain the appropriate insurance. Some insurance solutions include: Life, Disability, Business and Property.



